



# LEADERSHIP RE-INVENTION WORKSHOP

TWO HALF-DAY WORKSHOP 14th JAN & 7th FEB  
AND A SPECIALIST PERSONAL COACHING SESSION

## Changing what you think is possible for your career

### Re-inventing leadership development

The vast majority of leadership courses introduce tools and systems to replace what you are already doing. Others encourage you to model the actions of outstanding leaders (Churchill, Jobs, Branson). We have all read the autobiographies of the great and good. The problem is, these never transfer as well as we hope. This re-invention workshop is different; it enables you to tailor a more powerful leadership paradigm, modelled on yourself.

High achievers, by their nature, are very successful. For many of them, they feel most alive and fulfilled when they are pushing themselves into new, unexplored realms of action. They know that when we live our lives from this place, extraordinary things can happen.

It is not what we do when things are going well that makes a difference, but the actions we are willing to take when life is challenging. How we choose to react and deal with these challenges opens up new areas of growth and personal development. This is what we explore during these workshops. As part of this group you will realise you are capable of so much more. So what is holding you back?

This is an exciting leadership course delivered over two 4-hour workshops and a 1-hour personal coaching session. It is designed for corporate leaders and entrepreneurs, both current and next generation.

It provides participants with the opportunity to grow themselves as leaders and achieve things that seem difficult or even impossible today. We do this

by challenging your current personal effectiveness strategies. The workshops are all about you and why you do what you do. All too often, what has made you successful so far is limiting you now and could even be the very thing stopping you from fulfilling your true potential.

### Workshop overview

Using highly interactive exercises, the workshop transforms participant attitudes to what is possible for themselves as leaders and the influence they have at all levels of their organisation.

You learn to create a compelling personal future. You enhance your leadership qualities and sharpen your communication skills by facilitating active listening and questioning techniques and giving effective feedback. You will gain insight into how your thinking works and the impact it is having on the roles and tasks you take on.

By the end of our time together participants are better able to influence people at all levels, and better able to understand and motivate their teams to meet and exceed their challenges.

*"The leadership workshops led by David were far broader than just tools to use in the workplace. They forced a level of sometimes uncomfortable introspection based on how we are conditioned to think, so challenging long held beliefs, behaviours and habits. An immediate impact was a career decision I made after the first workshop. My decision was counter to my usual 'strategy for success' as I truly felt I had a choice and therefore considered my options objectively, jumping in the opposite direction to where I would previously".*

**Prasit Shah**, Portfolio Director, Royal Mail



## What you will learn

By completing the Leadership Re-invention course, you will:

- **GAIN** a deeper understanding of your habitual decision-making procedure, and have new knowledge and awareness to apply to your decisions
- **ADVANCE** your leadership strategies and influence
- **CREATE** new coaching models and techniques
- **ANALYSE** and **RECOGNISE** your own model for success and in the process find new, exciting opportunities
- **IMPROVE** your communication skills to enhance the effectiveness and quality of your leadership
- **TRANSFORM** your reputation as a leader enhancing the trajectory of your career by enabling your organisation to embrace the changing world
- **ENABLE** your people to recognise their own potential, increase their motivation and self-confidence and improve their performance
- And much more!

## Course agenda

**Workshop 1:** Participants identify and prioritise their personal and their organisation's challenges and increase their understanding of how their minds are controlling their decision making. Participants uncover their winning strategies and examine how these can limit their response to events, inhibiting powerful decision making and personal leadership.

**Workshop 2:** Participants better understand their actual potential and begin to see new, powerful possibilities as leaders and influencers within their organisations. Participants create their individual action plans incorporating their expanded sense of possibilities for their careers and organisations.

**Personal Coaching Session:** between the workshops, each participant will take on a 1-hour personal coaching session to enhance her/his action plan. Further coaching support is also available after completion of the workshops for an additional fee.

## Fee

The total fee of the two workshops and 1-hour personal coaching is £500 plus VAT. Course numbers are restricted.

If you choose to continue personal one-on-one coaching, your £500 +VAT will be refunded from the price of a standard 3-month coaching agreement (£3,000 +VAT).

This opportunity will cost you more than money. You must be ready to invest your energy, your time and your commitment to creating something so powerful in your life that it will have a lasting impact.

## Where and when?

Waterhouse Square, 138 - 142 Holborn, London EC1N 2SW

## Two-days

10:30am-2:30pm Tuesday 14th January  
10:30am-2:30pm Friday 7th February

10:15am Registration  
10:30am Prompt start  
12:00pm Drink/Toilet Break  
02:30pm Finish

## Book your place

To book your place please email [info@certuscoaching.co.uk](mailto:info@certuscoaching.co.uk) with Workshop January in the subject box.